Executive Proclamation

State of South Dakota

Office Of The Governor

WHEREAS, More families own life insurance than any other form of thrift and savings; and,

WHEREAS, Life insurance has become the great base of family financial security planning; and,

WHEREAS, Life insurance has contributed to, and benefits by, social and economic changes, with changes in life insurance needs being made necessary constantly by these changes in the family's own situation; and,

WHEREAS, Life insurance renders a second great service by carrying the policyholder dollars back to "Main Street" where they go to work aiding all segments of the economy and the community as a whole, while awaiting call for benefit payment; and,

WHEREAS, The South Dakota Association of Life Underwriters is cooperating in a program to inform the public of the many and broad aspects of life insurance:

NOW, THEREFORE, I, GEORGE S. MICKELSON, Governor of the State of South Dakota, do hereby proclaim February 5 through 11, 1990, as

LIFE INSURANCE WEEK

in South Dakota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the Great Seal of the State of South Dakota, in Pierre, the Capital City, this Twenty-Fourth Day of January, in the Year of Our Lord, Nineteen Hundred and Ninety

GEORGE S. MICKELSON, GOVERNOR

ATTEST:

JOYCE HAZELTINE, SECRETARY OF STATE